

STATE OF OKLAHOMA

1st Session of the 60th Legislature (2025)

SENATE BILL 1001

By: Standridge

AS INTRODUCED

An Act relating to the Corporation Commission;  
amending 17 O.S. 2021, Section 180.1, which relates  
to advertising expenses by public utilities;  
prohibiting certain actions by public utility;  
modifying definitions; and providing an effective  
date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 17 O.S. 2021, Section 180.1, is  
amended to read as follows:

Section 180.1. A. ~~Advertising~~ If a public utility is the only  
provider of a utility service within the utility's service area,  
advertising expenses shall not be included by a public utility in  
its operating expenses for ratemaking purposes.

B. For purposes of subsection A of this section:

1. "Advertising" means:

- a. the commercial use by a public utility of any media  
including, but not limited to, newspaper, magazine,  
radio and television to transmit a message to the  
public or to such public utility's customers, or

1           b. the commercial use by a public utility of any printed  
2           material to transmit a message to a substantial number  
3           of members of the public or to a substantial number of  
4           the public utility's customers,

5       ~~2. "Advertising" shall not mean:~~

6           ~~a. periodic publications or reports required by the  
7           bylaws of any public utility or electric cooperative,~~

8           ~~b. any communication with customers and the public which  
9           is strictly limited to energy conservation and  
10          education,~~

11          ~~c. any communication with customers and the public which  
12          provides telephone customers with instruction in the  
13          use of new, changed or improved features of their  
14          telephone service, or information about time periods  
15          or other conditions under which long distance calls  
16          may be made at reduced rates, or information which  
17          promotes the efficient use of the telephone network,  
18          provided, that if the cost of providing such  
19          information is to be treated as an operating expense  
20          by the public utility, it shall be clearly marked or  
21          identified to indicate the identity of the public  
22          utility and the fact that the cost is paid for by the  
23          ratepayers of the public utility,~~

- 1 ~~d. any communication with customers and the public for~~  
2 ~~giving of information or notice required by law or~~  
3 ~~otherwise necessary to warn of dangerous or hazardous~~  
4 ~~conditions,~~
- 5 ~~e. routine classified telephone listings for the~~  
6 ~~convenience of customers,~~
- 7 ~~f. informational inserts in customers' bills,~~
- 8 ~~g. any communication with customers and the public which~~  
9 ~~informs existing and potential customers of the~~  
10 ~~availability and conservation features of energy-~~  
11 ~~efficient appliances and equipment,~~
- 12 ~~h. any communication with customers and the public which~~  
13 ~~relates to industrial development, and~~
- 14 ~~i. any communication with customers and the public which~~  
15 ~~is in furtherance of conservation or load management~~  
16 ~~programs approved by the Corporation Commission; and~~

17 ~~3.~~ 2. "Public utility" means any individual, firm, association,  
18 partnership, corporation or any combination thereof, other than a  
19 municipal corporation or their lessees, trustees and receivers,  
20 owning or operating for compensation in this state equipment or  
21 facilities for:

- 22 a. producing, generating, transmitting, distributing,  
23 selling or furnishing electricity,  
24

1           b. the conveyance, transmission, reception or  
2           communications over a telephone system; provided, that  
3           no authority not otherwise a public utility within the  
4           meaning of this section shall be deemed such solely  
5           because of the furnishing or furnishing and  
6           maintenance of a private system, or

7           c. transmitting directly or indirectly or distributing  
8           combustible hydrocarbon natural or synthetic natural  
9           gas for sale to the public; and

10         ~~4. "Appliances" and "equipment" mean those individual~~  
11 ~~appliances and space conditioning equipment introduced by~~  
12 ~~manufacturers after November 9, 1978, which operate at a level of~~  
13 ~~efficiency at least twenty percent (20%) greater than appliances and~~  
14 ~~space conditioning equipment of the same energy type manufactured~~  
15 ~~prior to that date.~~

16         SECTION 2. This act shall become effective November 1, 2025.

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18         60-1-719           RD           1/16/2025 2:18:49 PM