

STATE OF OKLAHOMA

2nd Session of the 60th Legislature (2026)

HOUSE BILL 3880

By: Cantrell

AS INTRODUCED

An Act relating to tourism; amending 74 O.S. 2021, Section 2237, which relates to commission from the tourism magazine and digital prints; expanding resources of commission; and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 74 O.S. 2021, Section 2237, is amended to read as follows:

Section 2237. A. There is hereby created within the Oklahoma Tourism and Recreation Department, the "Oklahoma Today Magazine" Division. The Division shall be responsible for the publication of the "Oklahoma Today Magazine" a minimum of six times per year.

B. "Oklahoma Today Magazine" is hereby authorized to sell advertising. All advertising shall be approved by the appropriate division director prior to acceptance for publication.

1 C. ~~In~~ Subject to the discretion of the Executive Director, in
2 addition to a regular salary, any employee of the "~~Oklahoma Today~~
3 ~~Magazine~~" Oklahoma Tourism and Recreation Department who obtains
4 advertising, sponsorship, bulk subscription, newsstand, or ancillary
5 product sales, for "Oklahoma Today Magazine", ~~at the discretion of~~
6 ~~the Executive Director~~ any print or digital publication of the
7 Department, or in connection with any tourism promotion efforts of
8 the Department, may be awarded additional compensation in the form
9 of a commission on net sales by the employee. The commission shall
10 not exceed twenty-five percent (25%), with the commission percentage
11 to be determined by the Executive Director. In no case shall the
12 additional compensation, when combined with the salary of the
13 employee, exceed ninety-five percent (95%) of the salary of the
14 Executive Director. Commission payments shall be paid monthly,
15 based on collected revenues from sales by the employee.

16 D. The sale of advertising and negotiation of rates for the
17 advertising shall not be subject to The Oklahoma Central Purchasing
18 Act of 1974 or the Administrative Procedures Act.

19 E. "Oklahoma Today Magazine" articles, and photographs produced
20 by or for "Oklahoma Today Magazine", shall be available for public
21 inspection during Department business hours. The Department shall
22 not be required to provide copies or allow copying of the magazine,
23 articles, or photographs other than as the Department provides
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1 copies of "Oklahoma Today Magazine" for newsstand and subscription
2 sales.

3 SECTION 2. This act shall become effective November 1, 2026.
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