

1 ENGROSSED HOUSE
2 BILL NO. 1275

By: Caldwell (Chad), Lepak,
Moore, and Kendrix of the
House

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4 and

Seifried of the Senate

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9 [social media - legislative intent - minors -
10 account holder - social media platforms - express
11 consent - parent or legal guardian - verification -
12 third-party vendors - activities - violations -
13 Office of the Attorney General - notice -
14 enforcement action - exemptions - liability -
15 noncodification - codification]
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20 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

21 SECTION 1. NEW LAW A new section of law not to be
22 codified in the Oklahoma Statutes reads as follows:

23 In recognition of the critical role social media plays in the
24 lives of minors and its impact on their mental well-being, this

1 Legislature is committed to safeguarding the youth from accessing
2 platforms that have demonstrated adverse effects on their mental
3 health due to the addictive elements found in social media and the
4 targeting of minors through the use of algorithms by social media
5 platforms. This Legislature's intent is not to censor content found
6 on social media platforms, but rather to prevent access by persons
7 who have not yet reached an age to handle the negative aspects of
8 social media. Much like our historical commitment to curbing the
9 use of addictive substances and behaviors among minors, such as laws
10 regulating the use of intoxicants and gambling, this Legislature now
11 takes proactive measures to address the emerging challenges posed by
12 social media platforms.

13 SECTION 2. NEW LAW A new section of law to be codified
14 in the Oklahoma Statutes as Section 120 of Title 25, unless there is
15 created a duplication in numbering, reads as follows:

16 A. Nothing in this act shall be construed to limit the content
17 found on social media platforms or prohibit minors from posting
18 content on other platforms, digital or otherwise, that they legally
19 have access to.

20 B. As used in this act:

21 1. "Account holder" means an individual who creates an account
22 or a profile to use a social media platform;

23 2. "Commercial entity":
24

1 a. means a corporation, limited liability company,
2 partnership, limited partnership, sole proprietorship,
3 or other legally recognized entity, and

4 b. includes a third-party vendor;

5 3. "Dark pattern" means a user interface designed or
6 manipulated with the substantial effect of subverting or impairing
7 user autonomy, decision making, or choice and includes, but is not
8 limited to, any practice the Federal Trade Commission refers to as a
9 dark pattern;

10 4. "Digitized identification card" means a data file available
11 on a mobile device that has connectivity to the Internet through a
12 state-approved application that allows the mobile device to download
13 the data file from the Oklahoma Department of Public Safety that
14 contains all of the data elements visible on the face and back of a
15 driver license or identification card and displays the current
16 status of the driver license or identification card, including
17 valid, expired, canceled, suspended, revoked, active, or inactive;

18 5. "Fake identification" means identification which has been
19 fabricated or altered to misrepresent the age of the person using it
20 for age verification that cannot be detected through reasonable
21 efforts, taking into account available technology;

22 6. "Minor" means an individual under eighteen (18) years of
23 age;

1 7. "Oklahoma user" means an individual who is a resident of the
2 State of Oklahoma and who accesses or attempts to access a social
3 media platform while present in this state and whose location out of
4 this state is not assumed based only on the registered location of
5 the Internet protocol address associated with the user;

6 8. "Personal information" means information that is linked or
7 reasonably linkable to an identified or identifiable minor,
8 including biometric information and unique identifiers to the minor;

9 9. "Reasonable age verification" means to confirm that a person
10 seeking to access a social media platform is at least eighteen (18)
11 years of age;

12 10. a. "Social media company" means an online forum, website,
13 or application that a company makes available for an
14 account holder to:

15 (1) create a public profile, establish an account, or
16 register as a user for the primary purpose of
17 interacting socially with other profiles and
18 accounts,

19 (2) upload or create posts or content, which may
20 include, but is not limited to, user-generated
21 short video clips of dancing, voiceovers, or
22 other acts of entertainment in which the primary
23 purpose is not educational or informative,
24

1 (3) view posts, activity, or content of other account
2 holders, and

3 (4) interact with other account holders or users
4 including, without limitation, establishing
5 mutual connections through request and
6 acceptance,

7 b. social media company does not include a/an:

8 (1) media company that exclusively offers
9 subscription content in which users follow or
10 subscribe unilaterally and whose platform's
11 primary purpose is not social interaction,

12 (2) media company that exclusively offers interactive
13 gaming, virtual gaming, or an online service that
14 allows the creation and uploading of content for
15 the purpose of interactive gaming, entertainment,
16 or associated entertainment, and the
17 communication related to that content,

18 (3) online service, website, or application where the
19 exclusive function is email or direct messaging
20 consisting of text, photographs, pictures,
21 images, or videos shared only between the sender
22 and the recipients, without displaying or posting
23 publicly or to other users not specifically
24 identified as the recipients by the sender, and

1 (4) company that:

2 (a) offers cloud storage services, enterprise
3 cybersecurity services, educational devices,
4 or enterprise collaboration tools for
5 kindergarten through grade twelve (K-12)
6 schools, and

7 (b) derives less than twenty-five percent (25%)
8 of the company's revenue from operating a
9 social media platform, including games and
10 advertising, or

11 (5) company that provides career development
12 opportunities, including professional networking,
13 job skills, learning certifications, and job
14 posting and application services;

15 11. a. "Social media platform" means a public or semipublic
16 Internet-based service or application:

17 (1) that has users in Oklahoma,

18 (2) that employs algorithms that analyze user data or
19 information on users to select content for users,

20 (3) that features infinite scrolling, which means
21 either:

22 (a) continuously loading content or content
23 that loads as the user scrolls down the
24

1 page without the need to open a separate
2 page, or

3 (b) seamless content, or the use of pages with
4 no visible or apparent end or page breaks,
5 and

6 (4) which a substantial function of the service or
7 application is to connect users in order to allow
8 users to interact socially with each other within
9 the service or application,

10 b. a service or application that provides email or direct
11 messaging shall not be considered to meet the criteria
12 under division (4) of subparagraph a of this paragraph
13 on the basis of that function alone,

14 c. social media platform does not include an online
15 service, a website, or an application if the
16 predominant or exclusive function is:

17 (1) email,

18 (2) direct messaging consisting of messages, photos,
19 or videos that are sent between devices by
20 electronic means if messages are:

21 (a) shared between the sender and the recipient
22 or recipients,

23 (b) only visible to the sender and the recipient
24 or recipients, and

- 1 (c) not posted publicly,
- 2 (3) a streaming service that:
- 3 (a) provides only licensed media in a continuous
- 4 flow from the service, website, or
- 5 application to the end user, and
- 6 (b) does not obtain a license to the media from
- 7 a user or account holder by agreement of the
- 8 streaming service's terms of service,
- 9 (4) news, sports, entertainment, or other content
- 10 that is preselected by the provider and not user-
- 11 generated including, without limitation, if any
- 12 chat, comment, or interactive functionality that
- 13 is provided is incidental to, directly related
- 14 to, or dependent upon provision of the content,
- 15 (5) online shopping or e-commerce, if the interaction
- 16 with other users or account holders is generally
- 17 limited to:
- 18 (a) the ability to post and comment on reviews,
- 19 (b) the ability to display lists or collections
- 20 of goods for sale or wish lists, and
- 21 (c) other functions that are focused on online
- 22 shopping or e-commerce rather than
- 23 interaction between users or account
- 24 holders,

- (6) business-to-business software that is not accessible to the general public,
- (7) cloud storage,
- (8) shared document collaboration,
- (9) providing access to or interacting with data visualization platforms, libraries, or hubs,
- (10) to permit comments on a digital news website, if the news content is posted only by the provider of the digital news website,
- (11) providing or obtaining technical support for the social media company's social media platform, products, or services,
- (12) academic or scholarly research,
- (13) other research:
 - (a) if:
 - (i) the majority of the content is posted or created by the provider of the online service, website, or application, and
 - (ii) the ability to chat, comment, or interact with other users is directly related to the provider's content,
 - (b) that is a classified advertising service that only permits the sale of goods and

1 prohibits the solicitation of personal
2 services, or

3 (c) that is used by and under the direction of
4 an educational entity including, without
5 limitation, a:

6 (i) learning management system,

7 (ii) student engagement program, and

8 (iii) subject-specific or skill-specific
9 program, or

10 (iv) an interactive gaming platform that
11 complies with the requirements of the
12 Children's Online Privacy Protection
13 Act, 15 U.S.C., Section 6501, and the
14 regulations, rules, guidance, and
15 exemptions pursuant to said act.

16 d. social media platform does not include a social media
17 platform that is controlled or owned by a business
18 entity that has generated less than One Hundred
19 Million Dollars (\$100,000,000.00) globally from users
20 in the United States of America in annual gross
21 revenue;

22 12. "Substantial harm or privacy risk to minors" means the
23 processing of personal information in a manner that may result in
24 any reasonably foreseeable substantial physical injury, economic

1 injury, or offensive intrusion into the privacy expectations of a
2 reasonable minor under the circumstances, including:

- 3 a. mental health disorders or associated behaviors,
4 including the promotion or exacerbation of self-harm,
5 suicide, eating disorders, and substance abuse
6 disorders,
- 7 b. patterns of use that indicate or encourage addictive
8 behaviors,
- 9 c. physical violence, online bullying, and harassment,
10 and
- 11 d. sexual exploitation, including enticement, sex
12 trafficking, and sexual abuse and trafficking of
13 online sexual abuse material; and

14 13. "User" means a person who has access to view all or some of
15 the posts and content on a social media platform but is not an
16 account holder.

17 SECTION 3. NEW LAW A new section of law to be codified
18 in the Oklahoma Statutes as Section 121 of Title 25, unless there is
19 created a duplication in numbering, reads as follows:

20 A. A social media company shall not permit an Oklahoma user who
21 is a minor less than sixteen (16) years of age to be an account
22 holder on a social media company's social media platform.

23 B. A social media company shall not permit an Oklahoma user who
24 is a minor of sixteen (16) or seventeen (17) years of age to be an

1 account holder on the social media company's social media platform
2 unless the minor has the express consent of a parent or legal
3 guardian.

4 C. 1. A social media company shall verify the age of an
5 account holder.

6 2. If an account holder is a minor of sixteen (16) or seventeen
7 (17) years of age, the social media company shall confirm that the
8 minor has consent under subsection B of this section to become a new
9 account holder at the time the Oklahoma user opens the account.

10 D. 1. A social media company may use a third-party vendor to
11 perform reasonable age verification before allowing access to the
12 social media company's social media platform.

13 2. Reasonable age verification methods under paragraph 1 of
14 this subsection include providing:

- 15 a. a digitized identification card, including a digital
16 copy of a driver license,
- 17 b. government-issued identification,
- 18 c. any commercially reasonable age verification method,
19 or
- 20 d. confirmation from a platform from which social media
21 applications are downloaded that the platform has
22 verified the age of the user.

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1 SECTION 4. NEW LAW A new section of law to be codified
2 in the Oklahoma Statutes as Section 122 of Title 25, unless there is
3 created a duplication in numbering, reads as follows:

4 A. A social media platform that is accessed by minors shall
5 not:

6 1. Process the personal information of any minor if the social
7 media platform has actual knowledge of or willfully disregards that
8 the processing may result in substantial harm or is a privacy risk
9 to minors;

10 2. Profile a minor unless both of the following criteria are
11 met:

12 a. the social media platform can demonstrate it has
13 appropriate safeguards in place to protect minors, and

14 b. (1) profiling is necessary to provide the online
15 service or feature requested for the aspects of
16 the online service or feature with which the
17 minor is actively and knowingly engaged, or

18 (2) the social media platform can demonstrate a
19 compelling reason that profiling does not pose
20 substantial harm or is a privacy risk to minors;

21 3. Collect or retain any personal information that is not
22 necessary to provide an online service or feature with which a minor
23 is actively and knowingly engaged unless the online platform can
24 demonstrate a compelling reason that collecting or retaining the

1 personal information does not pose substantial harm or is a privacy
2 risk to minors;

3 4. Use the personal information of a minor for any reason other
4 than the reason for which the personal information was collected
5 unless the online platform can demonstrate a compelling reason that
6 the use of the personal information does not pose substantial harm
7 or is a privacy risk to minors;

8 5. Collect any precise geolocation data of minors unless the
9 collection of the precise geolocation data is strictly necessary for
10 the online platform to provide the service, product, or feature
11 requested and then only for the limited time that the collection of
12 the precise geolocation data is necessary to provide the service or
13 feature;

14 6. Collect any precise geolocation data of a minor without
15 providing an obvious sign to the minor for the duration of the
16 collection that the precise geolocation data is being collected;

17 7. Use dark patterns to lead or encourage minors to provide
18 personal information beyond what personal information would
19 otherwise be reasonably expected to be provided for that online
20 service or feature, to forego privacy protections, or to take any
21 action that the online platform has actual knowledge of or willfully
22 disregards that may result in substantial harm or is a privacy risk
23 to minors;

1 8. Use any personal information collected to estimate the age
2 or age range for any other purpose or retain that personal
3 information longer than necessary to estimate age. The age estimate
4 must be proportionate to the risks and data practice of an online
5 service or feature; or

6 9. Sell or share any personal information or any geolocation
7 data of minors.

8 B. Violations of this section may be reported to the Office of
9 the Attorney General.

10 C. If the Attorney General determines that there has been a
11 violation of this section, the Attorney General shall send notice to
12 the social media platform.

13 D. The social media platform shall have a forty-five-day period
14 to cure the violation of this section.

15 SECTION 5. NEW LAW A new section of law to be codified
16 in the Oklahoma Statutes as Section 123 of Title 25, unless there is
17 created a duplication in numbering, reads as follows:

18 A. 1. A social media company that knowingly violates this act
19 is liable if the social media company fails to perform a reasonable
20 age verification or fails to comply with Section 4 of this act.

21 2. If a social media company performs a reasonable age
22 verification, the social media company shall not retain any
23 identifying information of the individual after access to the social
24 media platform has been granted.

1 B. The Attorney General may initiate an enforcement action
2 against social media companies that allegedly commit a violation of
3 this act.

4 C. A social media company that violates this act is liable to
5 an individual for:

6 1. A penalty of Two Thousand Five Hundred Dollars (\$2,500.00)
7 per violation, court costs, and reasonable attorney fees as ordered
8 by the court; or

9 2. Damages resulting from a minor accessing a social media
10 platform without the consent of his or her parent or custodian,
11 including court costs and reasonable attorney fees as ordered by the
12 court.

13 D. This section does not:

14 1. Apply to a news or public interest broadcast, website video,
15 report, or event;

16 2. Affect the rights of a news-gathering organization; or

17 3. Apply to cloud service providers.

18 E. No social media platform shall be liable under this act if,
19 after performing reasonable age verification, a minor manages access
20 to the platform through means of fraud including, but not limited
21 to, the use of fake identification by the minor or an individual
22 claiming to be the parent or legal guardian of the minor.

23 F. An Internet service provider, or any of its affiliates or
24 subsidiaries, or search engines will not violate this act solely

1 when providing access, connection to or from a website, or other
2 information or content on the Internet, or a facility, system, or
3 network that is not under that Internet service provider's control,
4 including transmission, downloading, intermediate storage, access
5 software, or other service that provides access or connectivity, to
6 the extent the Internet service provider is not responsible for the
7 creation of the content or the communication on a social media
8 platform.

9 SECTION 6. NEW LAW A new section of law to be codified
10 in the Oklahoma Statutes as Section 124 of Title 25, unless there is
11 created a duplication in numbering, reads as follows:

12 A. A commercial entity or third-party vendor shall not retain
13 any identifying information of an individual supplied for the
14 purpose of age verification, except if required for audit and
15 testing purposes, and in any case for no longer than thirty (30)
16 days after access to the social media platform has been granted.

17 B. A commercial entity that is found to have knowingly retained
18 identifying information of an individual after access to the
19 material is granted, except as provided for in subsection A of this
20 section, is liable to the individual for damages resulting from the
21 retention of the identifying information, including court costs and
22 reasonable attorney fees as ordered by the court.

1 Passed the House of Representatives the 24th day of March, 2025.

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3 _____
4 Presiding Officer of the House
5 of Representatives

6 Passed the Senate the _____ day of _____, 2025.

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8 _____
9 Presiding Officer of the Senate