

1 STATE OF OKLAHOMA

2 2nd Session of the 60th Legislature (2026)

3 COMMITTEE SUBSTITUTE

4 FOR

5 SENATE BILL NO. 1241

6 By: Coleman

7 COMMITTEE SUBSTITUTE

8 An Act relating to ticket sales; creating the
9 Oklahoma Fraud and Ticketing Accountability Act;
10 providing short title; amending Sections 1 and 2,
11 Chapter 218, O.S.L. 2023 (15 O.S. Supp. 2025,
12 Sections 774 and 774.1), which relate to definitions,
13 and prohibited use or sale of software to be used on
14 ticket sellers' websites; updating statutory
15 reference; updating statutory language; defining
16 terms; prohibiting use or creation of certain bot;
17 requiring certain seller to disclose certain
18 requirements at certain point; prohibiting certain
19 seller from offering or selling certain ticket;
20 prohibiting certain resale of certain admission
21 ticket; allowing certain persons to restrict
22 transferability; allowing venue operators to enforce
23 certain policies; requiring certain seller to issue
24 certain refund; allowing nonprofit organization to
offer certain choices for refund of certain ticket;
requiring certain venue to provide certain contact
information for the Attorney General; prohibiting
certain use or display without authorization;
prohibiting implication of certain affiliations;
establishing certain violations as unfair or
deceptive trade practice subject to the Oklahoma
Consumer Protection Act; allowing certain persons to
bring certain civil action; construing provisions;
providing for noncodification; providing for
codification; and providing an effective date.

1 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

2 SECTION 1. NEW LAW A new section of law not to be
3 codified in the Oklahoma Statutes reads as follows:

4 This act shall be known and may be cited as the "Oklahoma Fraud
5 and Ticketing Accountability Act".

6 SECTION 2. AMENDATORY Section 1, Chapter 218, O.S.L.
7 2023 (15 O.S. Supp. 2025, Section 774), is amended to read as
8 follows:

9 Section 774. As used in ~~this act~~ Section 774 et seq. of this
10 title:

11 1. "Admission ticket" means any physical, electronic, or other
12 form of evidence of a right of entry to a venue or an entertainment
13 event for one or more events at a specified date and time;

14 2. "Bot" means any machine, device, computer program,
15 artificial intelligence, or software that bypasses security measures
16 or ticket purchase limits, alone or with human assistance, to
17 acquire admission tickets on a retail platform;

18 3. "Event" means a concert, theatrical performance, sporting
19 event, exhibition, show, or other similar activity held in this
20 state;

21 4. "Face value" means a price printed on the admission ticket
22 or listed by the primary ticket seller at the point of initial sale,
23 excluding taxes, service fees, or delivery charges;

24

1 ~~3.~~ 5. "Initial sale" means the first sale of an admission
2 ticket by the ticket seller, which may include the distribution of
3 admission tickets under an agreement between the ~~ticket~~ ticket
4 seller and the recipient;

5 ~~4.~~ 6. "Person" means any individual, partnership, corporation,
6 limited liability company, other organization, or any combination
7 thereof;

8 ~~5.~~ 7. "Place of entertainment" means any privately or publicly
9 owned or operated entertainment facility within this state, such as
10 a theater, stadium, museum, arena, park, racetrack, or other place
11 where concerts, theatrical performances, sporting events,
12 exhibitions, shows, or other similar activities are held and for
13 which an entry fee is charged;

14 ~~6.~~ 8. "Presale" means a sale of admission tickets at or below
15 the price printed on the ticket by, or with the permission of, a
16 ticket seller, prior to their release to the general public;

17 9. "Primary ticket seller" means a venue, promoter, or provider
18 authorized to sell tickets to the public at the point of initial
19 sale including, but not limited to, public school districts and
20 nonprofit organizations;

21 ~~7.~~ 10. "Promoter" means a person who organizes financing and
22 publicity for an entertainment event; ~~and~~

23 11. "Resale" means any second or subsequent sale of an
24 admission ticket, by any method including, but not limited to, in-

1 person, telephone, electronic mail, facsimile, or electronic
2 platforms. Resale shall not include tickets returned to or
3 exchanged by the primary ticket seller;

4 12. "Reseller" means a person or entity that offers or sells an
5 admission ticket after its initial sale;

6 13. "Secondary ticket exchange" means a marketplace, online
7 platform, or other entity facilitating resale of admission tickets;

8 14. "Speculative ticket" means an admission ticket offered for
9 sale that the reseller does not own or possess;

10 15. "Sports" means any athletic competition, contest, or event
11 in which individuals or teams participate in games, matches, or
12 exhibitions of skill, agility, strength, or endurance whether
13 amateur, collegiate, or professional. Sports shall not mean
14 theatrical, musical, or other live entertainment performances, even
15 if occurring in a sports venue;

16 ~~8.~~ 16. "Ticket seller" means a person that makes admission
17 tickets available, directly or indirectly, at an initial presale or
18 sale to the general public, and may include an owner or operator of
19 a place of entertainment, a sponsor or promoter of an event, a
20 sports team participating in an event, a theater company, a musical
21 group, or similar participant in an event, or an employee or agent
22 of any such person; and

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1 17. "Total price" means the price paid for an admission ticket,
2 including all mandatory fees, service charges, and taxes, and
3 excluding shipping charges and government-imposed fees.

4 SECTION 3. AMENDATORY Section 2, Chapter 218, O.S.L.
5 2023 (15 O.S. Supp. 2025, Section 774.1), is amended to read as
6 follows:

7 Section 774.1. A. A person shall not:

8 1. Use software or a bot to circumvent, thwart, interfere with,
9 or evade a security measure, access control system, or other control
10 measure on a ticket seller's Internet website; ~~or~~

11 2. Sell software or a bot that is advertised for profit with
12 the express purpose to circumvent, thwart, interfere with, or evade
13 a security measure, access control system, or other control or
14 measure on a ticket seller's Internet website; or

15 3. Use or create a bot to:

16 a. purchase tickets for any single Internet admission
17 ticket sale,

18 b. use multiple Internet protocol (IP) addresses,
19 purchaser accounts, or electronic mail addresses to
20 exceed posted ticket limits, or

21 c. circumvent electronic queues, presale codes, sales
22 volume limitations, security or access control
23 measures.

1 B. The user or seller shall be in violation of subsection A of
2 this section if the user or seller knows or should know that:

3 1. The purpose of the software or bot is to circumvent, thwart,
4 interfere with, or evade a security measure, access control system,
5 or other control or measure on a ticket seller's Internet website in
6 order to purchase admission tickets during the initial sale or
7 presale for an event held at a place of entertainment; or

8 2. The use of the software or bot led to the admission tickets
9 being resold on the initial seller's Internet website or an Internet
10 site used for the ~~resell~~ resale of admission tickets for a price
11 above the admission ticket's initial cost.

12 C. Any violation of this section shall constitute an ~~unlawful~~
13 ~~business~~ unfair or deceptive trade practice and shall be subject to
14 the provisions of the Oklahoma Consumer Protection Act.

15 SECTION 4. NEW LAW A new section of law to be codified
16 in the Oklahoma Statutes as Section 774.2 of Title 15, unless there
17 is created a duplication in numbering, reads as follows:

18 A. A primary ticket seller, secondary ticket exchange, or
19 reseller shall clearly and conspicuously disclose at the point of
20 selection:

21 1. The total price, including all mandatory fees and taxes;

22 2. Itemization of base price, face value, service fees, and
23 taxes; and
24

1 3. Seat location or section, row, and seat number, if
2 applicable.

3 B. 1. No reseller shall offer or sell a speculative ticket or
4 more than one copy of the same ticket for an event.

5 2. Admission tickets shall not be resold prior to the initial
6 public sale. Complimentary admission tickets shall not be resold by
7 ticket exchanges.

8 3. Artists, venues, and private ticketing providers may
9 restrict transferability if terms and conditions are clearly
10 disclosed and acknowledged by the purchaser prior to sale.

11 4. Tickets shall be considered licenses. Venue operators may
12 enforce policies regarding conduct, behavior, public health, safety,
13 or age, and may establish limits on the quantity of tickets
14 purchased.

15 C. 1. A primary ticket seller, secondary ticket exchange, or
16 reseller shall issue a full refund within ten (10) days if the:

- 17 a. event is canceled,
18 b. ticket is counterfeit or invalid,
19 c. ticket location does not conform to the description
20 provided at the time of purchase, or
21 d. ticket is not made available prior to the event.

22 2. Pursuant to paragraph 1 of this subsection, a nonprofit
23 organization may offer the choice to donate the cost of the
24 admission ticket to the nonprofit organization, exchange to another

1 performance or event, or receive a refund subject to the terms of
2 the organization's refund policy.

3 3. The venue shall provide contact information for the Attorney
4 General if the purchaser presents an invalid ticket.

5 4. Nothing in this subsection shall be construed to alter any
6 rights or obligations under federal payment card laws including, but
7 not limited to, Regulation E of 12 C.F.R., Part 1005.

8 D. No person, resale platform, reseller, or operator of any
9 website purporting to sell or offer for sale event tickets shall:

10 1. Use or display, without authorization, the name, mark, logo,
11 likeness, or intellectual property of an artist, venue, or event
12 organizer in promotional materials, social media, or advertisement;

13 2. Imply affiliation or endorsement with a venue, team, or
14 artist, including the use of the word "official", unless authorized
15 in writing; or

16 3. Engage in commercial representations that are reasonably
17 likely to mislead consumers.

18 E. Any violation of this act shall constitute an unfair or
19 deceptive trade practice and shall be subject to the provisions of
20 the Oklahoma Consumer Protection Act.

21 F. Any aggrieved person may bring a civil action for actual
22 damages and restitution. The court may award court costs and
23 attorney fees to a prevailing party.

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1 G. Nothing in this act shall be construed to include sports in
2 the provisions of this act.

3 SECTION 5. This act shall become effective November 1, 2026.
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