

STATE OF OKLAHOMA

2nd Session of the 57th Legislature (2020)

HOUSE BILL 3339

By: Fugate

AS INTRODUCED

An Act relating to schools; prohibiting certain schools from using certain funds to provide for advertising; providing definition; providing for promulgation of rules; providing for codification; and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 3-142.1 of Title 70, unless there is created a duplication in numbering, reads as follows:

A. A charter school sponsored as provided for in Section 3-132 of Title 70 of the Oklahoma Statutes and a virtual charter school sponsored by the Statewide Virtual Charter School Board pursuant to Section 3-145.3 of Title 70 of the Oklahoma Statutes shall be prohibited from using their State Aid allocation or any other state-appropriated revenue to advertise or to contract with an individual or business entity to provide advertising services.

1       B. For the purposes of this section, "advertise" and  
2 "advertising" mean an attempt by written, electronic or graphic  
3 representation to elicit enrollment or the sale of goods or  
4 services. The terms include, without limitation, such  
5 representations made:

6       1. On signs, displays, circulars, brochures, menus of services  
7 and recruitment materials; and

8       2. On the Internet, through the press, radio or television, or  
9 by use of any other medium.

10       C. The State Board of Education and the Statewide Virtual  
11 Charter School Board shall promulgate rules necessary to implement  
12 the provisions of this section.

13       SECTION 2. This act shall become effective November 1, 2020.

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