

1 STATE OF OKLAHOMA

2 2nd Session of the 57th Legislature (2020)

3 HOUSE BILL 3111

By: Hill

6 AS INTRODUCED

7 An Act relating to state government; creating the
8 Oklahoma Tourism Ignition Program until a certain
date; directing the Oklahoma Tourism and Recreation
9 Department to administer the program and promulgate
rules; directing Department to accept applications
10 from municipalities and match certain funds;
requiring certain plans and budget information be
11 included within the application; providing for
allowable expenditures; defining term; providing for
12 codification; and providing an effective date.

14 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

15 SECTION 1. NEW LAW A new section of law to be codified
16 in the Oklahoma Statutes as Section 2236A of Title 74, unless there
17 is created a duplication in numbering, reads as follows:

18 A. There is hereby created the Oklahoma Tourism Ignition
19 Program until November 1, 2022. The Oklahoma Tourism and Recreation
20 Department shall administer the program and promulgate
21 administrative rules necessary to implement the provisions of this
22 section.

23 B. The Department shall accept applications from municipalities
24 within this state to match funds derived from the Department in an

1 amount equal to those funds provided by the municipality, up to Five
2 Thousand Dollars (\$5,000.00), for allowable expenditures. The
3 Department shall be authorized to approve or deny an application.

4 C. Each municipality shall prepare and submit appropriate
5 plans, including a budget work program, in its application.

6 Expenditures for obligations incurred before the Department approves
7 an application and any changes thereto, and expenditures not in
8 accordance with the municipality's plans and budget work program,
9 shall not be allowable expenditures.

10 D. Allowable expenditures shall be based upon actual
11 expenditures by the municipality less any discount, refund or rebate
12 to the municipality.

13 E. As used in this section, "allowable expenditures" means
14 expenditures by a municipality, submitted to the Department for
15 matching funds, to create a positive economic impact via tourism
16 including, but not limited to, a statue, structure or mural, which
17 would result in tourism revenue in a municipal area.

18 SECTION 2. This act shall become effective November 1, 2020.

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