

1 STATE OF OKLAHOMA

2 1st Session of the 54th Legislature (2013)

3 SENATE BILL 45

By: Coates

4  
5  
6 AS INTRODUCED

7 An Act relating to tourism and recreation; amending  
8 74 O.S. Section 2221, which relates to promotion of  
9 state facilities; clarifying statutory language; and  
10 providing an effective date.

11 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

12 SECTION 1. AMENDATORY 74 O.S. 2011, Section 2221, is  
13 amended to read as follows:

14 Section 2221. A. The Commission, through the Department, is  
15 authorized to promote state-owned, leased, or operated facilities.  
16 The Department may utilize specific promotion programs such as the  
17 provision of complimentary rooms, package-rate plans, group rates,  
18 guest incentive sales programs, entertainment of prospective guests,  
19 employee-information programs, golf promotional programs as well as  
20 other sales and promotion programs considered acceptable in the  
21 hospitality industry, in the travel industry, or the regional  
22 magazine industry are approved as necessary advertising and  
23 promotion expenses.  
24

1 B. In order to best carry out the duties and responsibilities  
2 of the Department and to serve the people of the state in the  
3 promotion of tourism and tourism economic development, the  
4 Department may enter into partnerships for promotional programs and  
5 projects with a private person, firm, corporation, organization or  
6 association. The Department may enter into contracts or agreements  
7 under terms to be mutually agreed upon to carry out the promotional  
8 programs and projects, excluding the advertising contract by the  
9 Department which utilizes the Tourism Promotion Tax or acquisition  
10 of land or buildings. The contracts or agreements may be negotiated  
11 and shall not be subject to the provisions of the Oklahoma Central  
12 Purchasing Act, Section 85.1 et seq. of this title, or the Public  
13 Competitive Bidding Act of 1974.

14 C. All contracts or agreements entered into as partnerships for  
15 promotional projects or programs by the Department shall be approved  
16 by the Commission.

17 SECTION 2. This act shall become effective November 1, 2013.

18  
19 54-1-1321 LG 12/31/2012 8:24:49 AM

20  
21  
22  
23  
24