



1 Section 4301. This act shall be known and may be cited as the  
2 "Oklahoma Quality Events Incentive Act" and shall be in effect  
3 through June 30, ~~2015~~ 2018.

4 SECTION 2. AMENDATORY 68 O.S. 2011, Section 4303, as  
5 amended by Section 1, Chapter 156, O.S.L. 2013 (68 O.S. Supp. 2013,  
6 Section 4303), is amended to read as follows:

7 Section 4303. As used in the Oklahoma Quality Events Incentive  
8 Act:

9 1. "Certified sponsor" means an entity or organization  
10 authorized to promote and conduct a quality event, which is  
11 incurring expenses for the promotion of such event to be conducted  
12 within the corporate limits of an eligible municipality or an  
13 unincorporated area within a county;

14 2. "Economic impact study" means a study ~~of the geographic area~~  
15 ~~designated by a host community pursuant to Section 4304 of this~~  
16 ~~title,~~ which includes:

- 17 a. a description and, if applicable, history of the  
18 quality event,
- 19 b. information regarding the site selection process for  
20 the quality event,
- 21 c. an estimate of the expenses anticipated to be incurred  
22 in connection with hosting the quality event,

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- 1 d. an estimate of the total gross sales made by vendors  
2 ~~within the designated area~~ during any period of time  
3 during which no quality event activity occurs,  
4 e. a detailed estimate of the anticipated increase in  
5 sales tax revenue directly attributable to the quality  
6 event,  
7 f. the general economic impact likely to occur ~~in the~~  
8 ~~designated area~~ as a result of the preparation for,  
9 occurrence of and activity occurring in connection  
10 with the dissolution of, a quality event, and  
11 g. any additional information the Oklahoma Tax Commission  
12 may require;

13 3. "Eligible local support amounts" means:

- 14 a. any payment made by a local government entity or  
15 transfer of monies from the general fund or transfer  
16 of tax revenues derived from a locally imposed tax to  
17 a certified sponsor for the purpose of attracting,  
18 promoting, advertising, organizing, conducting or  
19 otherwise supporting a quality event, or  
20 b. any direct payment made by a certified sponsor to a  
21 for-profit or nonprofit entity, other than the host  
22 community, for the purpose of attracting, promoting,  
23 advertising, organizing, conducting or otherwise  
24 supporting a quality event;

1 4. "Event history" means:

- 2 a. historical information on the event including past  
3 locations of the event,  
4 b. a description of previous attempts by the host  
5 community to secure the event,  
6 c. information regarding attempts by other communities to  
7 recruit the event, and  
8 d. if applicable, the competitive bidding process for  
9 securing the event by the host community;

10 5. "Host community" means any county, incorporated city or  
11 town, or any combination of counties, incorporated cities or towns  
12 of the state which are authorized by their respective governing  
13 bodies to host or assist in the presentation of a quality event;

14 6. "Incremental sales tax revenue" means, ~~with respect to a new~~  
15 ~~event, a comparison of the amount of additional state sales tax~~  
16 ~~revenue, if any, in excess of the amount of state sales tax revenue~~  
17 ~~collected within a quality event area during the same month of the~~  
18 ~~preceding year for purposes of the economic impact study required by~~  
19 ~~Section 4304 of this title; or, with respect to a recurring event, a~~  
20 ~~comparison of the amount of additional sales tax revenue, if any, in~~  
21 ~~excess of the calculated average amount of sales tax revenue~~  
22 ~~collected in the quality event area during the preceding year for~~  
23 ~~purposes of the economic impact study required by Section 4304 of~~  
24 ~~this title. For purposes of computing the calculated average amount~~

1 ~~of monthly sales tax revenue collected as required by this paragraph~~  
2 ~~with respect to a recurring event, the Oklahoma Tax Commission shall~~  
3 ~~average total sales tax revenue collected by month but shall exclude~~  
4 ~~revenue collected during the same month or months in a prior year~~  
5 ~~during which the recurring event was conducted and if the event does~~  
6 ~~not occur during the months of November or December, shall also~~  
7 ~~exclude revenue collected during the immediately preceding November~~  
8 ~~and December. The calculated average amount of monthly sales tax~~  
9 ~~revenue shall be used to determine whether a recurring event~~  
10 ~~produces incremental sales tax revenues for purposes of this act as~~  
11 a result of the quality event, as determined by an economic impact  
12 study verified by the Oklahoma Tax Commission;

13 7. "New event" means a quality event which did not occur within  
14 a period of twenty-four (24) months prior to the month during which  
15 a quality event is held;

16 8. "Quality event" means:

- 17 a. a new event or a meeting of a nationally recognized  
18 organization or its members,
- 19 b. a new or existing event that is a national,  
20 international or world championship, or
- 21 c. a new or existing event that is managed or produced by  
22 an Oklahoma-based national or international  
23 organization;

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1 9. ~~"Quality event area" means a geographic area designated by a~~  
2 ~~host community pursuant to Section 4304 of this title, determined to~~  
3 ~~realize direct economic benefit from the preparation for, occurrence~~  
4 ~~of and activity occurring in connection with the dissolution of, a~~  
5 ~~quality event; provided, the designated area shall never constitute~~  
6 ~~an area greater than thirteen (13) miles from any property line of~~  
7 ~~the primary property at which the quality event is located. For~~  
8 ~~purposes of this act the property line shall be based on the legal~~  
9 ~~description or survey of a single location determined by a host~~  
10 ~~community to be the primary property for a quality event area;~~

11 ~~10.~~ "Recurring event" means a quality event which occurred at  
12 least once within the twenty-four (24) months prior to the month  
13 during which a quality event is held;

14 ~~11.~~ ~~"Revenue capture period" means a time period beginning no~~  
15 ~~earlier than two (2) days prior to the quality event date or the~~  
16 ~~first day upon which the quality event occurs and ending no later~~  
17 ~~than two (2) days after the conclusion of the quality event date or~~  
18 ~~the last day upon which quality event activities occur;~~

19 ~~12.~~ 10. "State sales tax revenue" means the proceeds from the  
20 state sales tax levy imposed pursuant to Section 1354 of this title  
21 upon taxable transactions occurring ~~within the quality event area~~  
22 during the authorized revenue capture period as a result of the  
23 quality event, as determined by an economic impact study verified by  
24 the Oklahoma Tax Commission; and

1        ~~13.~~ 11. "Vendors" means those persons or business entities  
2 making taxable sales of tangible personal property or services  
3 ~~within a quality event area~~ as a result of the quality event, as  
4 determined by an economic impact study verified by the Oklahoma Tax  
5 Commission and, unless the context otherwise requires, shall have  
6 the same meaning as defined by Section 1352 of this title.

7        SECTION 3.        AMENDATORY        68 O.S. 2011, Section 4304, as  
8 amended by Section 2, Chapter 156, O.S.L. 2013 (68 O.S. Supp. 2013,  
9 Section 4304), is amended to read as follows:

10        Section 4304. A. Not later than six (6) months prior to the  
11 initial date of a quality event, a host community may designate:

12        1. ~~A geographic area as a quality event area;~~  
13        2. ~~A length of time as the revenue capture period~~ The dates  
14 during which a quality event will be hosted; and

15        ~~3.~~ 2. The type of expenses eligible for distribution of  
16 captured revenues to the host community including, but not limited  
17 to, advertising, facility rental, promotional materials and  
18 security.

19        B. Any designation made by a host community for purposes of  
20 this act shall be made pursuant to an ordinance or resolution duly  
21 adopted by the governing body of the host community.

22        C. A host community may only designate one quality event during  
23 ~~a single designated revenue capture period for purposes of the~~  
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1 ~~payments authorized by this act~~ the timeframe in which a designated  
2 quality event will occur.

3 D. Within thirty (30) days of the date on which the host  
4 community adopts an ordinance or resolution pursuant to subsection A  
5 of this section, such host community shall submit to the Oklahoma  
6 Tax Commission, on such forms as the Tax Commission may prescribe, a  
7 copy of such ordinance or resolution , an economic impact study and  
8 the event history.

9 E. Within sixty (60) days from the date of receipt of the  
10 information from the host community as required by subsection D of  
11 this section, the Tax Commission shall approve or disapprove, in  
12 whole or in part, the economic impact study for the purposes of this  
13 act. In making its determination, the Tax Commission shall consider  
14 whether or not the economic impact study contains the elements  
15 required in paragraph 2 of Section 4303 of this title and whether or  
16 not the information provided is validly documented and based on  
17 generally accepted economic and statistical standards used for  
18 purposes of similar studies. The Oklahoma Department of Commerce  
19 and the Oklahoma Tourism and Recreation Department shall provide  
20 such assistance and information as requested by the Tax Commission  
21 to approve or disapprove an economic impact study.

22 SECTION 4. AMENDATORY 68 O.S. 2011, Section 4305, is  
23 amended to read as follows:  
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1 Section 4305. A. The host community shall provide to the  
2 Oklahoma Tax Commission detailed information disclosing the total  
3 amount of eligible local support amounts for purposes of determining  
4 the amount of incremental state sales tax revenue that may be paid  
5 to a host community in which a quality event occurs.

6 B. The Tax Commission shall verify the amount of eligible local  
7 support amounts prior to making any payment to a host community.

8 ~~C. Within ninety (90) days after the conclusion of a quality~~  
9 ~~event, the Tax Commission shall determine the amount of incremental~~  
10 ~~state sales tax revenue remitted by vendors located within the~~  
11 ~~designated quality event area~~ After the conclusion of an event, the  
12 host community shall provide information related to the event, such  
13 as attendance figures, financial information or other public  
14 information held by the host community that the Tax Commission  
15 considers necessary to evaluate the actual economic impact of the  
16 event.

17 D. The Tax Commission shall compare the total amount of  
18 eligible local support amounts with the total amount of incremental  
19 state sales tax revenues remitted by vendors ~~located within the~~  
20 ~~designated quality event area,~~ such revenues to be established  
21 through the economic impact study.

22 E. If the Tax Commission determines through an analysis of the  
23 economic impact study that the total amount of incremental state  
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1 sales tax revenues is zero, no payment shall be made to a host  
2 community.

3 F. If the Tax Commission determines through an analysis of the  
4 economic impact study that the total amount of incremental state  
5 sales tax revenues is greater than zero, but less than the total  
6 amount of eligible local support amounts, the Tax Commission shall  
7 make payment, subject to the limitations of subsection I of this  
8 section, to the host community of the quality event in an amount  
9 equal to the incremental state sales tax revenues.

10 G. If the Tax Commission determines through an analysis of the  
11 economic impact study that the total amount of incremental state  
12 sales tax revenues is at least equal to the amount of eligible local  
13 support amounts, the Tax Commission shall make payment, subject to  
14 the limitations of subsection I of this section, to the host  
15 community in which the quality event occurs in an amount equal to,  
16 but not greater than, the eligible local support amounts.

17 H. No payment shall be made to any host community from a source  
18 other than the incremental state sales tax revenues, if any, derived  
19 from state sales tax remittances of vendors ~~located within the~~  
20 ~~applicable quality event area~~ as a result of the quality event, as  
21 determined by an economic impact study verified by the Oklahoma Tax  
22 Commission.

23 I. No payment shall be made to any host community in excess of  
24 Two Hundred Fifty Thousand Dollars (\$250,000.00) for a single

1 quality event regardless of the amount of eligible local support  
2 paid by the host community.

3 SECTION 5. AMENDATORY 68 O.S. 2011, Section 4307, is  
4 amended to read as follows:

5 Section 4307. Notwithstanding any other provision of this act,  
6 total payments resulting from the provisions of the Oklahoma Quality  
7 Events Incentive Act to all host communities shall not exceed:

8 1. Two Million Dollars (\$2,000,000.00) for the fiscal year  
9 ending June 30, 2013;

10 2. Two Million Five Hundred Thousand Dollars (\$2,500,000.00)  
11 for the fiscal year ending June 30, 2014; and

12 3. Three Million Dollars (\$3,000,000.00) for each of the fiscal  
13 year years ending June 30, 2015, through June 30, 2018.

14 SECTION 6. This act shall become effective November 1, 2014.

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16 COMMITTEE REPORT BY: COMMITTEE ON APPROPRIATIONS AND BUDGET, dated  
17 02/25/2014 - DO PASS, As Amended and Coauthored.

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