

1 STATE OF OKLAHOMA

2 2nd Session of the 52nd Legislature (2010)

3 HOUSE BILL 3348

By: Harrison

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5
6 AS INTRODUCED

7 An Act relating to state government; imposing
8 restrictions on certain advertising expenditures by
9 executive agencies; requiring advertising or display
10 to contain certain information; providing for
11 codification; providing an effective date; and
12 declaring an emergency.

13 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

14 SECTION 1. NEW LAW A new section of law to be codified
15 in the Oklahoma Statutes as Section 90.10 of Title 74, unless there
16 is created a duplication in numbering, reads as follows:

17 No agency, board, commission or other entity within the
18 executive department of the state shall use any revenues, whether
19 derived from appropriations, fees or any other source authorized by
20 state law, to advertise or display the identity of the agency
21 through any media, including but not limited to billboards,
22 scoreboards or electronic marquee devices, unless the content of the
23 advertisement or display includes some description of the functions,
24 duties or mission of the agency, board, commission or other entity.

1 SECTION 2. This act shall become effective July 1, 2010.

2 SECTION 3. It being immediately necessary for the preservation
3 of the public peace, health and safety, an emergency is hereby
4 declared to exist, by reason whereof this act shall take effect and
5 be in full force from and after its passage and approval.

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