

STATE OF OKLAHOMA

1st Session of the 50th Legislature (2005)

SENATE BILL 351

By: Corn

AS INTRODUCED

An Act relating to highway advertising; directing the Department of Transportation to conduct certain feasibility study relating to commercial advertising on highway signs; requiring Department to create certain study commission; requiring final report by certain date; requiring study commission to invite public participation and conduct meetings under the provisions of the Oklahoma Open Meeting Act; providing for noncodification; and declaring an emergency.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law not to be codified in the Oklahoma Statutes reads as follows:

A. The Department of Transportation is hereby directed to conduct a study of the feasibility of instituting a program to authorize commercial advertising on unused reverse-side portions of governmentally controlled stationary structures, such as highway sign support structures.

B. The Department shall create a study commission made up of individuals representing both the public and private sector as the Department deems necessary to complete such study. The Department shall present a final report, which shall include any necessary legislative recommendations and draft rules, to the Governor, President Pro Tempore and the Speaker of the House of Representatives no later than January 15, 2006.

C. The study commission shall invite public participation in all phases of its discussions of opportunities to generate revenues by offering for commercial advertisement the unused reverse-side

portion of stationary structures utilizing a licensing agreement between an interested party and a governmental entity. All meetings of the study commission shall be public and conducted under the provisions of the Oklahoma Open Meeting Act.

SECTION 2. It being immediately necessary for the preservation of the public peace, health and safety, an emergency is hereby declared to exist, by reason whereof this act shall take effect and be in full force from and after its passage and approval.

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