

EHB 2878

THE STATE SENATE
Monday, April 10, 2006

ENGROSSED

House Bill No. 2878

ENGROSSED HOUSE BILL NO. 2878 - By: GLENN, BILLY, ELLIS, ROGGOW,
DENNEY, HICKMAN, PRUETT, WALKER, DeWITT, BLACKWELL and ARMES of the
House and JOHNSON (Mike) of the Senate.

An Act relating to signs; amending Sections 85 and 86,
Chapter 363, O.S.L. 2005 (74 O.S. Supp. 2005, Sections 2284
and 2285), which relate to the Tourism Signage Act;
increasing membership to the Oklahoma Tourism Signage
Advisory Task Force; directing the Oklahoma Tourism Signage
Advisory Task Force to review certain rules and make
recommendations; specifying certain meeting requirements;
and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY Section 85, Chapter 363, O.S.L.
2005 (74 O.S. Supp. 2005, Section 2284), is amended to read as
follows:

Section 2284. A. There is hereby established the Oklahoma
Tourism Signage Advisory Task Force for the purpose of screening and
issuing recommendations to the Department of Transportation
concerning directional signs for tourist and traveler-related
attractions and enterprises in this state.

B. The task force shall be composed of ~~ten (10)~~ eleven (11)
members as follows:

- 1. One person appointed by the Governor;

1 2. The Chairman of the Senate Tourism and Wildlife Committee or
2 designee;

3 3. The Chairman of the House of Representatives Tourism and
4 Recreation Committee or designee;

5 4. A representative from each of the following organizations or
6 state agencies to be selected by the organization or agency:

7 a. Oklahoma Department of Transportation,

8 b. Oklahoma Tourism and Recreation Department,

9 c. Oklahoma Historical Society,

10 d. Oklahoma Museums Association,

11 e. Oklahoma Lakes and Countries Association, ~~and~~

12 f. Oklahoma Travel Industry Association, and

13 g. Oklahoma Department of Agriculture, Food, and
14 Forestry; and

15 5. The Director of the Oklahoma Arts Council or designee.

16 SECTION 2. AMENDATORY Section 86, Chapter 363, O.S.L.
17 2005 (74 O.S. Supp. 2005, Section 2285), is amended to read as
18 follows:

19 Section 2285. The Department of Transportation, acting on the
20 recommendations of the Oklahoma Tourism Signage Advisory Task Force,
21 established in Section ~~85~~ 2284 of this ~~act~~ title, may design,
22 construct, erect and select the location of guide signs along the
23 highways in this state. However, each person, firm, organization or

1 entity approved for a guide sign shall be responsible for furnishing
2 all materials for said signs in accordance with a general design and
3 guidelines to be issued by the Oklahoma Department of
4 Transportation. All signs shall be uniform in structure, style and
5 design. All signs shall comply with the Manual on Uniform Traffic
6 Control Devices, as published by the Federal Highway Administration
7 Division of the U.S. Department of Transportation.

8 All signs will be under the jurisdiction of the Oklahoma
9 Department of Transportation. Maintenance and replacement of all
10 signs, for whatever reason, shall be the sole responsibility of the
11 entity sponsoring the sign.

12 The Oklahoma Tourism Signage Advisory Task Force shall review
13 any administrative rules regulating tourist-oriented directional
14 signs and recommend, and the rule-making entity shall promulgate, an
15 expansion of attractions and points of interest that, in addition to
16 those specified as historic or cultural, a lake, a park, or as a
17 site of natural scenic beauty or suited for outdoor recreation, are
18 directed to the touring public for promoting economic development to
19 local areas and provide for eligibility for qualification for any
20 such person, firm, organization or entity to the sign program.

21 The task force shall meet to develop such recommendation prior
22 to January 1, 2007. The task force shall meet at least once a year

1 thereafter for purposes of reviewing the functions and effectiveness
2 of the tourist-oriented directional sign program.

3 SECTION 3. This act shall become effective November 1, 2006.

4 COMMITTEE REPORT BY: COMMITTEE ON TOURISM & WILDLIFE, dated 4-6-06 -
5 DO PASS.