

ENROLLED HOUSE  
BILL NO. 2878

By: Glenn, Billy, Ellis,  
Roggow, Denney, Hickman,  
Pruett, Walker, DeWitt,  
Blackwell and Armes of the  
House

and

Johnson (Mike) of the  
Senate

An Act relating to signs; amending Sections 85 and 86, Chapter 363, O.S.L. 2005 (74 O.S. Supp. 2005, Sections 2284 and 2285), which relate to the Tourism Signage Act; increasing membership to the Oklahoma Tourism Signage Advisory Task Force; directing the Oklahoma Tourism Signage Advisory Task Force to review certain rules and make recommendations; specifying certain meeting requirements; and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY Section 85, Chapter 363, O.S.L. 2005 (74 O.S. Supp. 2005, Section 2284), is amended to read as follows:

Section 2284. A. There is hereby established the Oklahoma Tourism Signage Advisory Task Force for the purpose of screening and issuing recommendations to the Department of Transportation concerning directional signs for tourist and traveler-related attractions and enterprises in this state.

B. The task force shall be composed of ~~ten (10)~~ eleven (11) members as follows:

1. One person appointed by the Governor;
2. The Chairman of the Senate Tourism and Wildlife Committee or designee;
3. The Chairman of the House of Representatives Tourism and Recreation Committee or designee;
4. A representative from each of the following organizations or state agencies to be selected by the organization or agency:
  - a. Oklahoma Department of Transportation,
  - b. Oklahoma Tourism and Recreation Department,

- c. Oklahoma Historical Society,
- d. Oklahoma Museums Association,
- e. Oklahoma Lakes and Countries Association, ~~and~~
- f. Oklahoma Travel Industry Association, and
- g. Oklahoma Department of Agriculture, Food, and Forestry; and

5. The Director of the Oklahoma Arts Council or designee.

SECTION 2. AMENDATORY Section 86, Chapter 363, O.S.L. 2005 (74 O.S. Supp. 2005, Section 2285), is amended to read as follows:

Section 2285. The Department of Transportation, acting on the recommendations of the Oklahoma Tourism Signage Advisory Task Force, established in Section ~~85~~ 2284 of this ~~act~~ title, may design, construct, erect and select the location of guide signs along the highways in this state. However, each person, firm, organization or entity approved for a guide sign shall be responsible for furnishing all materials for said signs in accordance with a general design and guidelines to be issued by the Oklahoma Department of Transportation. All signs shall be uniform in structure, style and design. All signs shall comply with the Manual on Uniform Traffic Control Devices, as published by the Federal Highway Administration Division of the U.S. Department of Transportation.

All signs will be under the jurisdiction of the Oklahoma Department of Transportation. Maintenance and replacement of all signs, for whatever reason, shall be the sole responsibility of the entity sponsoring the sign.

The Oklahoma Tourism Signage Advisory Task Force shall review any administrative rules regulating tourist-oriented directional signs and recommend, and the rule-making entity shall promulgate, an expansion of attractions and points of interest that, in addition to those specified as historic or cultural, a lake, a park, or as a site of natural scenic beauty or suited for outdoor recreation, are directed to the touring public for promoting economic development to local areas and provide for eligibility for qualification for any such person, firm, organization or entity to the sign program.

The task force shall meet to develop such recommendation prior to January 1, 2007. The task force shall meet at least once a year thereafter for purposes of reviewing the functions and effectiveness of the tourist-oriented directional sign program.

SECTION 3. This act shall become effective November 1, 2006.

Passed the House of Representatives the 15th day of March, 2006.

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Presiding Officer of the House of  
Representatives

Passed the Senate the 24th day of April, 2006.

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Presiding Officer of the Senate