STATE OF OKLAHOMA

2nd Session of the 50th Legislature (2006)

COMMITTEE SUBSTITUTE
FOR
HOUSE BILL NO. 2980 By: Jett

COMMITTEE SUBSTITUTE

An Act relating to economic development; enacting the Oklahoma International Marketing and Development Act of 2006; making designations of counties as Foreign Trade Zones; imposing certain duties upon state governmental entities with respect to web sites and information publications; imposing duty upon Oklahoma Department of Commerce with respect to certain publication; requiring translation of information into designated foreign languages; providing for codification; providing for noncodification; providing an effective date; and declaring an emergency.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law not to be codified in the Oklahoma Statutes reads as follows:

This act shall be known and may be cited as the "Oklahoma International Marketing and Development Act of 2006".

SECTION 2. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 692 of Title 62, unless there is created a duplication in numbering, reads as follows:

Each and every county of the State of Oklahoma not already designated by law is hereby designated a Foreign Trade Zone within the meaning and for the purposes of 15 C.F.R., Section 400.22(c), 15 C.F.R., Section 400.24(d)(i) and other requirements of federal law as may exist for the designation of each county of the State of Oklahoma not already so designated as a Foreign Trade Zone.

SECTION 3. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 3106.3 of Title 74, unless there is created a duplication in numbering, reads as follows:

A. Any state agency that maintains a web site designed to promote Oklahoma or tourism in this state or that contains information that is conducive to increasing tourism in this state shall, to the extent of available funds, display the content of the web site in foreign language versions in addition to the English version.

B. A state agency must utilize available funds for the creation of foreign language versions of web sites according to the following list of foreign languages and shall make alternative language versions available in the sequence identified in paragraphs 1 through 10 of this subsection as follows:

1. Spanish;

2. Brazilian Portuguese;

3. German;

4. French;

5. Chinese, including traditional text and simplified text;

6. Japanese;

7. Korean;

8. Russian;

9. Indonesian;

10. Arabic; and

11. Such other foreign languages as the applicable agency determines to be conducive to promotion of international tourism or commerce.

C. Any state agency that maintains a web site, as described in subsection A of this section, shall to the extent of available funds maintain the hyperlinks on the web site in foreign languages according to the priority list in subsection B of this section and shall use the same sequence for providing alternative language hyperlinks as prescribed in subsection B of this section.

SECTION 4. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 3106.4 of Title 74, unless there is created a duplication in numbering, reads as follows:

A. Any state agency that produces or contracts for the production of publications designed to promote Oklahoma or tourism in this state or that contain information that is conducive to increasing tourism in this state shall, to the extent of available funds, produce the publication or cause it to be produced in foreign language versions in addition to the English version.

B. A state agency must utilize available funds for the creation of foreign language versions of publications, as described in subsection A of this section, according to the following list of foreign languages and shall make alternative language versions available in the sequence identified in paragraphs 1 through 10 of this subsection as follows:

1. Spanish;

2. Brazilian Portuguese;

3. German;

4. French;

5. Chinese, including traditional text and simplified text;

6. Japanese;

7. Korean;

8. Russian;

9. Indonesian;

10. Arabic; and

11. Such other foreign languages as the applicable agency determines to be conducive to promotion of international tourism or commerce.

SECTION 5. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 5003.12 of Title 74, unless there is created a duplication in numbering, reads as follows:

A. The Oklahoma Department of Commerce shall require that the publication of the annual "Oklahoma Directory of Manufacturers and Processors" contain an additional section that translates the index into the following languages:

1. Spanish;

2. Brazilian Portuguese;

3. German;

4. French;

5. Chinese, including traditional text and simplified text;

6. Japanese;

7. Korean;

8. Russian;

9. Indonesian;

10. Arabic; and

11. Such other foreign languages as the Department determines to be conducive to promotion of international tourism or commerce.

B. The inclusion of the additional languages into a separate foreign language index section shall be done as funds are available for such purpose and shall be added according to the sequence established for such translations as identified in subsection A of this section.

C. The Oklahoma Department of Commerce shall also provide that the annual "Oklahoma Directory of Manufacturers and Processors" contain a separate color-coded section for each language as the translation is added to the publication.

SECTION 6. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 3106.5 of Title 74, unless there is created a duplication in numbering, reads as follows:

A. The Oklahoma Department of Commerce, the Oklahoma Tourism and Recreation Department, the Oklahoma State Regents for Higher Education or the individual institutions within The Oklahoma State System of Higher Education, and other entities of state government

engaged in the promotion of Oklahoma tourism destinations, Oklahoma goods or Oklahoma services shall each develop a CD-ROM presentation and a printed publication that illustrate and promote the positive aspects of Oklahoma generally within the purview of each respective agency.

B. The CD-ROM presentation and the printed publication shall be made available in the following languages and, to the extent funds are available, according to the sequence established by paragraphs 1 through 10 of this subsection as follows:

1. Spanish;

2. Brazilian Portuguese;

3. German;

4. French;

5. Chinese, including traditional text and simplified text;

6. Japanese;

7. Korean;

8. Russian;

9. Indonesian;

10. Arabic; and

11. Such other foreign languages as the applicable agency determines to be conducive to promotion of international tourism or commerce.

SECTION 7. This act shall become effective July 1, 2006.

SECTION 8. It being immediately necessary for the preservation of the public peace, health and safety, an emergency is hereby declared to exist, by reason whereof this act shall take effect and be in full force from and after its passage and approval.

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