

STATE OF OKLAHOMA

1st Session of the 48th Legislature (2001)

SENATE
RESOLUTION 17

By: Taylor and Coffee

AS INTRODUCED

A Resolution urging public and private entities to take action to stop the Fox Network from airing promotional material inappropriate for family viewing during the broadcast of sporting events; providing for a petition drive if no action is taken; requesting pension fund managers to forward this resolution and aforementioned petition to stockholders; and directing distribution.

WHEREAS, spectator sports are a great tradition in our country, serving to bring Americans from all walks of life together in a common interest; and

WHEREAS, television has helped extend this tradition to an even greater number of people, bringing spectator sports into American living rooms for everyone to enjoy; and

WHEREAS, in the last 50 years, televised sporting events have become a staple of American family life, spawning a new tradition that brings parents and their children together to share the experience and excitement of such great American pastimes as baseball and football; and

WHEREAS, to the detriment of American families, this tradition has been endangered by the recent actions of Fox Network Television, which has chosen to air promotional material inappropriate for younger audiences during the commercial breaks of the very athletic events that typically attract family viewers; and

WHEREAS, because the airwaves belong to the public, Fox and the athletic organizations that profit from its broadcasts have a

responsibility to operate in the public interest, delivering a product that is sensitive and respectful to family concerns; and

WHEREAS, because Fox has failed in this responsibility, it is incumbent upon Major League Baseball and the National Football League to take whatever appropriate action is necessary to address family concerns about their product and restore confidence in it.

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE 1ST SESSION OF THE 48TH OKLAHOMA LEGISLATURE:

THAT the Oklahoma State Senate hereby urges the Federal Communications Commission, the U.S. Congress, Major League Baseball and the National Football League to take whatever action is necessary to stop the Fox Network from airing promotional material inappropriate for family viewing during the broadcast of sporting events.

The Oklahoma State Senate resolves that if Fox Network, Major League Baseball and the National Football League do not voluntarily agree to take action to address this issue that representatives across the country will be contacted for the purpose of launching a petition drive on this subject.

The Oklahoma State Senate resolves to request that state pension fund managers forward this resolution and the aforementioned petitions to the stockholders of companies with which the pension funds do business.

THAT a copy of this resolution be distributed to Fox Network, Major League Baseball, NFL, Oklahoma Congressional Delegation, the FCC, and the State Pension Commission.

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