

STATE OF OKLAHOMA

1st Session of the 48th Legislature (2001)

SENATE BILL 511

By: Leftwich

AS INTRODUCED

An Act relating to telemarketing; creating Telemarketer Restriction Act; providing short title; defining terms; requiring the Attorney General to establish directory of customers who do not wish to receive unsolicited telemarketing calls; permitting, pursuant to the Central Purchasing Act, contracting with a vendor to establish and maintain the registry; requiring notice of establishment of the directory and means for customers to be included or removed; requiring quarterly updates; authorizing adoption and promulgation of rules; making telemarketing calls to registered customers an unlawful telemarketing practice and a violation of the Oklahoma Consumer Protection Act; permitting administrative fines under certain circumstances; creating the Telemarketer Revolving Fund; providing for codification; providing an effective date; and declaring an emergency.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 775B.1 of Title 15, unless there is created a duplication in numbering, reads as follows:

This act shall be known and may be cited as the "Telemarketer Restriction Act".

SECTION 2. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 775B.2 of Title 15, unless there is created a duplication in numbering, reads as follows:

As used in the Telemarketer Restriction Act:

1. "Commercial purposes" means the sale or offer for sale of goods or services;

2. "Customer" means any natural person who is a resident of this state and who is, or may be, required to pay for or to exchange consideration for goods or services offered through telemarketing;

3. "Person" means any natural person, association, partnership, firm, corporation and its affiliates or subsidiaries, or other business entity;

4. "Telemarketer" means any person who, for financial profit or commercial purposes in connection with telemarketing, makes telemarketing sales calls to a customer when the customer is in this state or any person who directly controls or supervises the conduct of a telemarketer; and

5. "Telemarketing" means any plan, program, or campaign which is conducted to induce payment or the exchange of any other consideration for any goods or services by use of one or more telephones and which involves a telephone call by a telemarketer to a customer located within this state at the time of the call; telemarketing includes use of random dialing or other devices for such purposes and includes use of recorded or simulated voices for such purposes.

SECTION 3. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 775B.3 of Title 15, unless there is created a duplication in numbering, reads as follows:

Not later than January 1, 2002, the Attorney General shall establish, and thereafter maintain, a statewide registry which shall contain a list of customers who do not wish to receive unsolicited telemarketing sales calls. The Attorney General may, pursuant to the Oklahoma Central Purchasing Act, contract with a private vendor to establish and maintain the registry.

SECTION 4. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 775B.4 of Title 15, unless there is created a duplication in numbering, reads as follows:

The Attorney General shall provide notice to customers of the establishment of the no-telemarketing-sales-call registry. Any customer who wishes to be included in the listing shall notify the Attorney General by calling a toll-free number provided by the

Attorney General, or in any other manner, and at such times, as the Attorney General may prescribe, which may include notification via the Internet. The name and number, or numbers, of a customer listed in the registry shall be deleted upon written request by the customer. The Attorney General shall update the registry not less than quarterly and shall make the registry available to telemarketers by such means and for such fees as are determined by the Attorney General pursuant to the Administrative Procedures Act.

SECTION 5. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 775B.5 of Title 15, unless there is created a duplication in numbering, reads as follows:

The Attorney General is authorized to adopt and promulgate rules for the implementation, administration, and enforcement of the Telemarketer Restriction Act.

SECTION 6. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 775B.6 of Title 15, unless there is created a duplication in numbering, reads as follows:

A. No telemarketer may make or cause to be made any unsolicited telemarketing sales call to any customer more than thirty (30) days after the customer's name and telephone number or numbers appear on the then-current quarterly registry made available by the Attorney General pursuant to the Telemarketer Restriction Act.

B. Violation of subsection A of this section shall be an unlawful telemarketing practice and a violation of the Oklahoma Consumer Protection Act.

C. In lieu of bringing an action under the Oklahoma Consumer Protection Act, the Attorney General may, in cases where the telemarketer is able to demonstrate that the violation occurred notwithstanding policies of the telemarketer that were an integral part of the training of the individual or individuals responsible for the violation, assess an administrative fine of not to exceed Two Thousand Dollars (\$2,000.00) for each violation.

SECTION 7. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 775B.7 of Title 15, unless there is created a duplication in numbering, reads as follows:

There is hereby created in the State Treasury a revolving fund for the Office of the Attorney General, to be designated the "Telemarketer Revolving Fund". The fund shall be a continuing fund, not subject to fiscal year limitations, and shall consist of all monies received pursuant to the provisions of the Telemarketer Restriction Act. All monies accruing to the credit of the fund are hereby appropriated and may be budgeted and expended by the Attorney General for the purpose of implementing, administering, or enforcing the provisions of the Telemarketer Restriction Act. Expenditures from the fund shall be made upon warrants issued by the State Treasurer against claims filed as prescribed by law with the Director of State Finance for approval and payment.

SECTION 8. This act shall become effective July 1, 2001.

SECTION 9. It being immediately necessary for the preservation of the public peace, health and safety, an emergency is hereby declared to exist, by reason whereof this act shall take effect and be in full force from and after its passage and approval.

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