

ENGROSSED HOUSE
CONCURRENT
RESOLUTION NO. 1064

By: Hutchison, Davis and
Wells of the House

and

Easley of the Senate

A Concurrent Resolution recognizing the impact of major festivals and events on local and state economies; stating legislative intent concerning the creation of the Oklahoma International Bluegrass Festival and technical assistance related thereto; and directing distribution.

WHEREAS, tourism is a \$3.5 Billion industry in the State of Oklahoma annually not including over \$1 Billion spent on recreation; and

WHEREAS, over 60,000 jobs in Oklahoma are tourism related making this industry the second largest employer in the state and generating a \$650 Million payroll; and

WHEREAS, even with phenomenal growth in recent years, the tourism market is still in its infancy with many long strides before this industry realizes its potential in Oklahoma; and

WHEREAS, tourism enterprises are among the leading small business employers and are an excellent example of diversification in the Oklahoma economy; and

WHEREAS, major events and festivals provide significant economic impact on both state and local economies and such events and festivals provide a catalyst for further travel and patronage of the many tourism facilities, state and local parks and local restaurants and hotels; and

WHEREAS, public interest is great in Bluegrass and related music in Oklahoma and surrounding states; and

WHEREAS, Oklahoma has a rich heritage in Bluegrass and related music.

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE 2ND SESSION OF THE 45TH OKLAHOMA LEGISLATURE, THE SENATE CONCURRING THEREIN:

THAT proper development and administration of major festivals are a major step that the State of Oklahoma can make toward tourism-related economic development.

THAT development in Oklahoma of a major international Bluegrass festival would enhance tourism and promote Oklahoma as a tourist destination.

THAT it is the intent of the Legislature that the Planning and Development Division of the Oklahoma Tourism and Recreation Department provide, within resources available, technical assistance and help coordinate the resources of the Oklahoma Tourism and Recreation Department and other agencies and the private sector to develop, promote and perform the tasks necessary to create the Oklahoma International Bluegrass Festival.

THAT copies of this resolution be distributed to the Director of the Oklahoma Tourism and Recreation Department, the Governor, the Lieutenant Governor, the Speaker of the House of Representatives and the President Pro Tempore of the Senate.

Adopted by the House of Representatives the 29th day of February, 1996.

of Speaker of the House Representative
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Adopted by the Senate the _____ day of _____, 1996.

Senate

President

of the